

# Introduction to Graphic Communications and Printing Procedures

## *Course Syllabus*

### **Course Description:**

This semester course is designed to provide a general overview of graphic arts and design. Students use digital cameras, other photographic equipment, and printing equipment. Students will also use Macintosh computers to design projects for vinyl decals, one-color printing projects, and one-color T-shirts. The Adobe Creative Suite software, including Adobe Illustrator, Photoshop and InDesign will be used to design projects.

### **Course Competencies:**

- Unit 1. Introduction to Printing
- Unit 2. Safety
- Unit 3. Layout
- Unit 4. Composition
- Unit 5. Image assembly / platemaking / preflight
- Unit 6. Offset Press
- Unit 7. Bindery
- Unit 8. Screen Printing
- Unit 9. Individualized Projects

### **Assessment:**

Projects	50%
Tests	30%
Employability	20%